

26

"where heritage
meets tomorrow.



Selimoğlu

#LegacyShift

Selimoğlu

2026 LOOKBOOK

**LEGACY SHIFT
COLLECTION**

A NEW PHASE OF OUR HERITAGE.

The LEGACY SHIFT Collection represents the evolution of our long-standing expertise in seating into a design vision grounded in craftsmanship and extending across the entire living space.

Designed Around Living

Every piece is shaped around the rhythm of contemporary life. Soft seating forms, architectural silhouettes, refined surfaces, and balanced proportions come together to create interiors that feel both functional and emotionally warm. The collection offers a complete living experience where comfort, elegance, and craftsmanship exist in harmony.



Materials With Character

Wood, marble, fabric, metal, and textured surfaces become more than visual details; they define the identity of each design. Natural tones, bold accents, and refined finishes create depth and contrast, bringing a strong sense of character to modern living spaces.

A Complete Design Language

The collection extends beyond individual products and creates a unified atmosphere throughout the living space. Dining rooms, wall units, sofas, armchairs, coffee tables, and storage pieces share the same visual discipline, building a calm, sophisticated, and timeless interior character.





OUR DESIGN VISION

We approach each collection as a continuation of a living heritage. With Legacy Shift, comfort is not limited to seating; it becomes a complete design language shaped around the entire living space.

Every form, material, and proportion is considered to create interiors that feel calm, refined, and lasting. From soft modular sofas to architectural dining and storage pieces, each product reflects a balance between modern lifestyle and timeless craftsmanship.

MATERIALS & DETAILS

Our collections are defined by the dialogue between texture, surface, and structure. Warm wood tones, refined upholstery, marble accents, and sculptural silhouettes come together to create a distinctive visual identity.

Each detail is designed to support both function and emotion: a soft edge, a precise line, a tactile surface, or a strong material contrast. These elements transform furniture into pieces with character, presence, and continuity.

FROM COMFORT TO LIVING SPACE

Selimoğlu's long-standing expertise in seating evolves into a broader vision for contemporary homes. The collection extends comfort into dining rooms, wall units, sideboards, coffee tables, armchairs, and complementary pieces.

This transition allows every product to speak the same design language. The result is a complete living environment where elegance, usability, and comfort exist together without visual excess.

OUR COMMITMENT

Our commitment is to create furniture that remains relevant beyond seasonal trends. Each collection is developed with attention to proportion, material harmony, craftsmanship, and everyday use.

Legacy Shift represents this new phase: a refined approach to living, where heritage becomes modern, comfort becomes architectural, and each piece contributes to a timeless home atmosphere.



COLLECTIONS AT A GLANCE

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ROMA COLLECTION



Roma Collection brings warmth to the living space with its soft rounded forms, natural tones, and balanced composition.

ITAME COLLECTION



Itame Collection stands out with its elegant vertical form and refined material harmony. Its compact structure adds a sophisticated storage character to modern spaces.

RIVIAN COLLECTION

Rivian Collection offers a balanced storage solution with open shelves, clean vertical lines, and warm textures. Its functional structure brings rhythm and order to the interior.



NEVADA COLLECTION

Nevada Collection creates a relaxed seating experience with its generous proportions, soft cushions, and calm visual language. It brings comfort and elegance together naturally.



PONYO COLLECTION



Ponyo Collection adds a soft and inviting presence with its rounded silhouette, cozy texture, and light color palette. Its calm form creates a warm living atmosphere.

NAZU COLLECTION

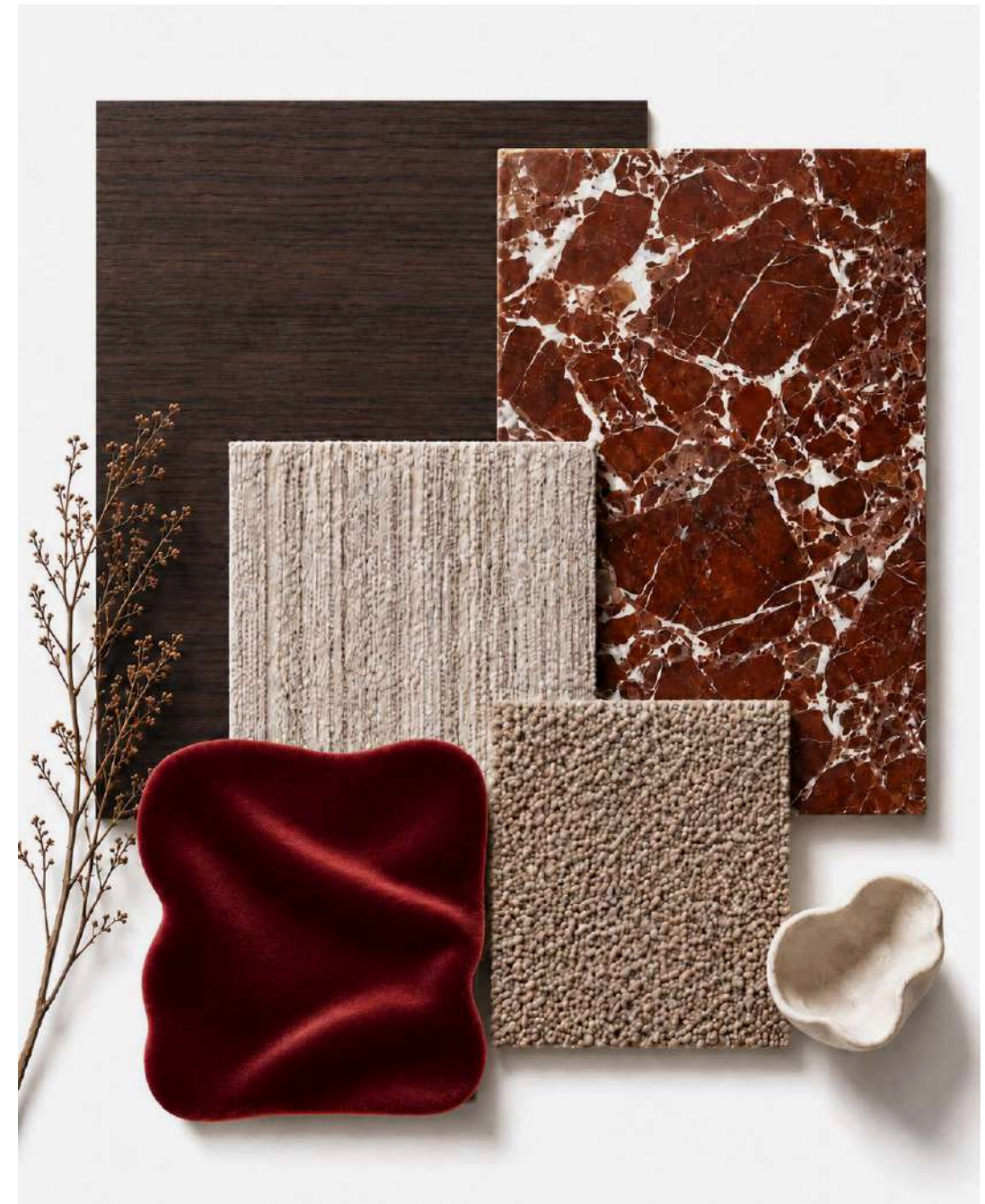


Nazu Collection combines geometric surface details with refined material contrasts. Its artistic form turns storage into a strong visual element within the living space.

The Nazu Collection is a distinctive series that blends modern design with bold accents, bringing character and style to living spaces.

The harmonious combination of warm earthy tones, natural wood textures, and striking red details creates a strong and sophisticated atmosphere. The softly shaped seating units offer comfort with elegance, while the functional TV unit and refined dining set provide a complete and cohesive living experience. The consistent design language across each piece ensures a modern yet timeless aesthetic.

NAZU COLLECTION



NAZU
sofa set, armchair, coffee table, side table





NAZU
sofa set, armchair, coffee table, side table

The Nazu Sofa Set is a distinctive design where modern aesthetics meet soft forms and bold color accents, bringing character to living spaces. The calmness of cream tones is perfectly balanced with the energy of red details, creating a warm yet dynamic atmosphere. Its spacious and comfortable seating, soft-touch upholstery, and ergonomic structure provide all-day comfort. With its fluid lines and minimal details, it fits seamlessly into modern interiors while standing out as a focal point.



Its spacious seating and soft textures emphasize comfort, while its rounded lines and unique design language add a modern flow to the space. Carefully balanced proportions and refined details enhance its visual appeal, creating a harmonious presence in any interior. The use of high-quality materials ensures durability and long-lasting performance, while maintaining a luxurious feel. Its functional structure makes it suitable for both everyday living and elegant hosting, offering versatility that adapts effortlessly to different lifestyles and spatial needs.



armchair ; **NAZU**

The Nazu TV Unit combines the bold character of modern design with natural textures and striking color transitions, creating a captivating focal point in living spaces. The harmony of dark wood surfaces, red accents, and marble details brings a sophisticated and dynamic atmosphere to the room. With its spacious storage areas, open shelving system, and functional design features, it offers both organization and visual appeal. The illuminated niches highlight decorative objects, while its clean and balanced form introduces a strong design language to modern interiors.



wall unit, cover block, bookcase ; **NAZU**

bookcase ; **NAZU**



Shaped by modern lines, dark wood textures, red accents, and marble touches, this design brings a strong, elegant, and sophisticated character to living spaces. With its spacious storage areas, open shelving, and decorative sections, it creates a clean and stylish look around the TV area. Subtle lighting details add warmth and depth, while its balanced form completes modern interiors with refined elegance.



coffee table ; **NAZU** wall unit ; **NAZU**



NAZU

sideboard, painting, dining table, chair, showcase, chair with wooden, chair with fabric

Designed with a harmonious blend of modern lines, natural wood surfaces, and red accents, this dining room brings a warm and sophisticated atmosphere to living spaces. Its spacious table and comfortable chairs offer an ideal experience for both everyday use and special gatherings. The functional console unit combines storage and display, while its balanced form and strong design language add a distinctive and modern character to the space.



• NAZU COLLECTION
**MATERIAL
BECOMES
EXPRESSION**





Featuring bold red-toned surfaces and geometric embossed details, this console stands out with a modern and distinctive character. The marble-look base adds an elegant balance, while its spacious interior offers practical storage. The top surface serves as a refined display area for decorative objects, making it a striking focal point in any space.





The Roma Sofa Set is designed to bring elegance and comfort together in your living spaces. With its soft lines, modular structure, and spacious seating, it offers both style and functionality. Its high-quality upholstery and ergonomic design ensure maximum comfort even during long periods of use. The modular configuration allows you to adapt the layout to your space, creating a unique and personalized atmosphere. Enhanced with minimal details, its design adds a warm and inviting touch to modern interiors.

ROMA COLLECTION







The Roma Sofa Set brings together modern design and high-level comfort, creating an elegant, warm, and inviting atmosphere in living spaces. With its spacious seating area, soft-touch upholstery, and modular structure, it offers everyday comfort while adapting easily to different interior styles. With its simple yet strong presence, Roma combines elegance, comfort, and functionality in your home.



ROMA
corner, armchair, coffee table, wall unit

The Roma Sofa Set combines the warmth of natural tones with the simplicity of modern design, creating a calm and balanced atmosphere in living spaces. Its spacious and comfortable seating, soft-touch fabric, and modular structure offer both aesthetic appeal and functional use. Perfectly complementing bright interiors, Roma stands at the center of your space with its refined details and strong form.



The Roma Armchair brings together modern design and high-level comfort, creating an elegant, warm, and inviting atmosphere in living spaces. With its spacious seating area, soft-touch upholstery, and modular structure, it offers everyday comfort while adapting easily to different interior styles. With its simple yet strong presence, Roma combines elegance, comfort, and functionality in your home.



The Roma Wall Unit brings together the warmth of natural wood tones with a refined and modern design language, creating a strong focal point in living spaces. Its balanced composition of open shelving, closed storage, and illuminated showcase areas offers both visual elegance and practical use. With its clean lines, rounded details, and rich material feel, Roma adds depth and sophistication to interiors while keeping everyday essentials beautifully organized.



wall unit, bookcase, showcase ; **ROMA**

bookcase ; **ROMA**



The Roma TV Unit brings elegant harmony to living spaces with its natural wood texture, modern lines, and functional design. Its spacious closed storage compartments, open shelves, and glass display detail create an organized, stylish, and practical area around the TV. With its clean design, warm tones, and balanced form, Roma adds a modern character to the living room.



wall unit, bookcase, showcase ; **ROMA**



ROMA
sideboard, chair, dining table, painting

The Roma Dining Room is designed to create warm and inviting spaces where modern design meets refined details. With its natural wood texture, soft forms, and balanced design language, it brings a calm and elegant atmosphere to interiors. The spacious dining table, sturdy structure, and comfortable chairs provide an ideal experience for both everyday use and special gatherings.



sideboard ; **ROMA** painting ; **ROMA**

The console unit, featuring functional storage solutions, combines style and organization, while the minimalist design approach adds a timeless character to modern living spaces. Roma Dining Room brings together aesthetics and comfort, becoming an essential part of enjoyable dining experiences.





The Itame Collection combines the strong and warm effect of dark wood textures with soft lines and refined metal details, bringing a sophisticated character to modern living spaces. With its sofa set, TV unit, and dining pieces, the collection offers a cohesive design language while balancing comfort, aesthetics, and functionality. Spacious seating, practical storage solutions, and shelving systems make daily living easier, while its clean yet impressive form adds an organized, modern, and strong atmosphere to the space.

ITAME COLLECTION





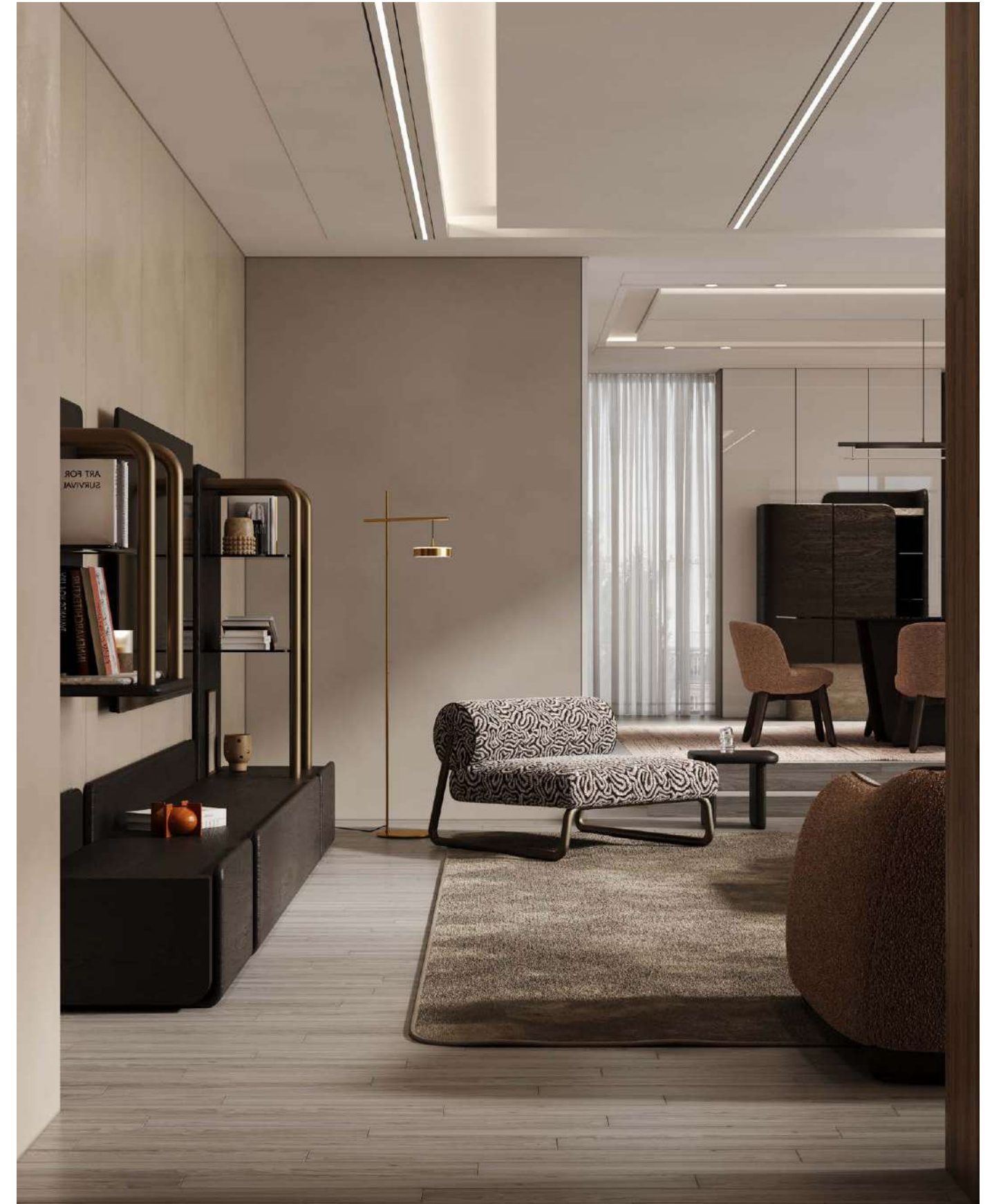


ITAME
sofa set, coffee table, side table, wall unit, bookcase, shelf and lower block

Designed with a harmony of soft forms, warm tones, and modern lines, this sofa set brings a balanced, comfortable, and inviting atmosphere to living spaces. Its spacious seating and supportive cushions provide all-day comfort, while its voluminous form creates a strong and elegant presence in the room. The balanced use of different textures and colors adds depth to the design, making it ideal for both everyday living and stylish hosting.



Shaped with fluid lines and balanced proportions, this sofa set brings a calm yet striking character to modern living spaces. Its spacious seating and ergonomic structure highlight comfort, while the soft-touch surface enhances the overall experience. The voluminous form creates a strong presence, while the harmony of natural tones adds warmth and serenity. Blending everyday comfort with refined aesthetics, this piece becomes the centerpiece of any interior.



armchair ; **ITAME** wall unit ; **ITAME**

Designed with minimal lines and a strong material harmony, this TV unit brings a clean yet striking character to living spaces. The depth of dark wood surfaces is balanced with refined metal details, creating a modern aesthetic. Its spacious lower storage ensures organized use, while the modular shelving system offers both storage and decorative display. With its clean form and balanced proportions, it adds a modern, organized, and refined atmosphere to the space.



wall unit, bookcase, shelf and lower block ; **ITAME**

bookcase ; **ITAME**



Shaped by modern lines, dark wood textures, red accents, and marble touches, this design brings a strong, elegant, and sophisticated character to living spaces. With its spacious storage areas, open shelving, and decorative sections, it creates a clean and stylish look around the TV area. Subtle lighting details add warmth and depth, while its balanced form completes modern interiors with refined elegance.



glass dining table; **ITAME**



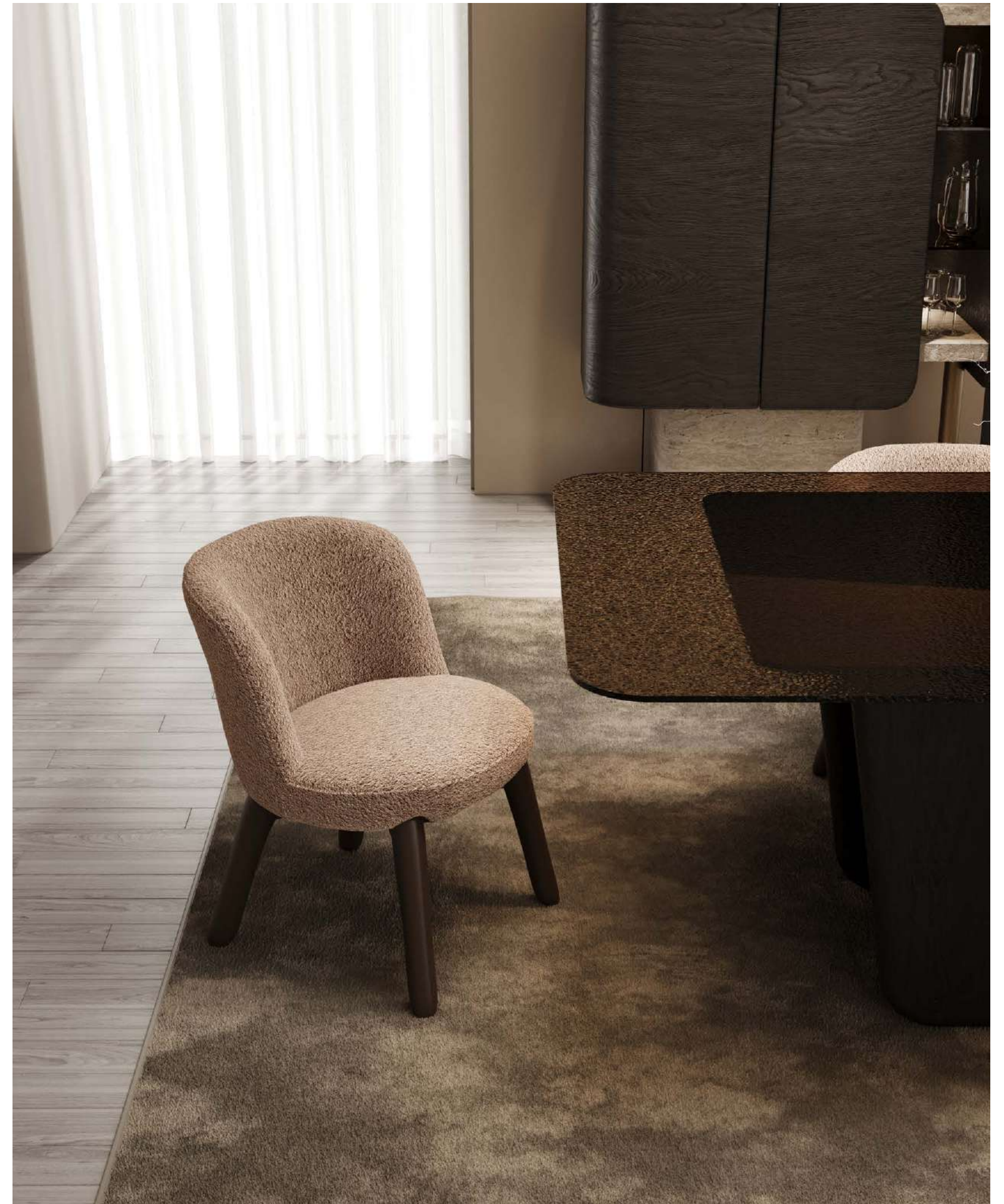
ITAME
sideboard, chair, painting, dining table, showcase

Designed with the depth of dark wood textures and the harmony of soft transitions, this dining room brings a modern and sophisticated atmosphere to living spaces. Its spacious table and comfortable chairs provide an ideal experience for both everyday use and special gatherings. The console, highlighted by its balanced design and refined details, offers both storage and decorative functionality. With its cohesive design approach, it creates a warm, organized, and elegant interior.



showcase ; **ITAME**

With its strong presence and clean form, this console brings a sophisticated depth to the space through its dark wood surfaces and stone-accented base. Its closed design maintains a neat appearance, while the illuminated interior shelves allow you to elegantly display decorative pieces. Combining modern lines with balanced proportions, it serves as both a functional and aesthetic complement to your living space.





The Rivian Sofa Set combines modern design with strong forms and diverse textures, bringing a dynamic and distinctive character to living spaces. Its spacious and modular seating structure highlights both comfort and flexibility, while the mix of fabrics and colors adds vibrancy and depth to the interior. Its ergonomically designed soft lines provide all-day comfort, while its balanced proportions and modern aesthetics create a strong focal point within the space. Supported by minimal details, the design offers a contemporary yet timeless atmosphere.

RIVIAN COLLECTION



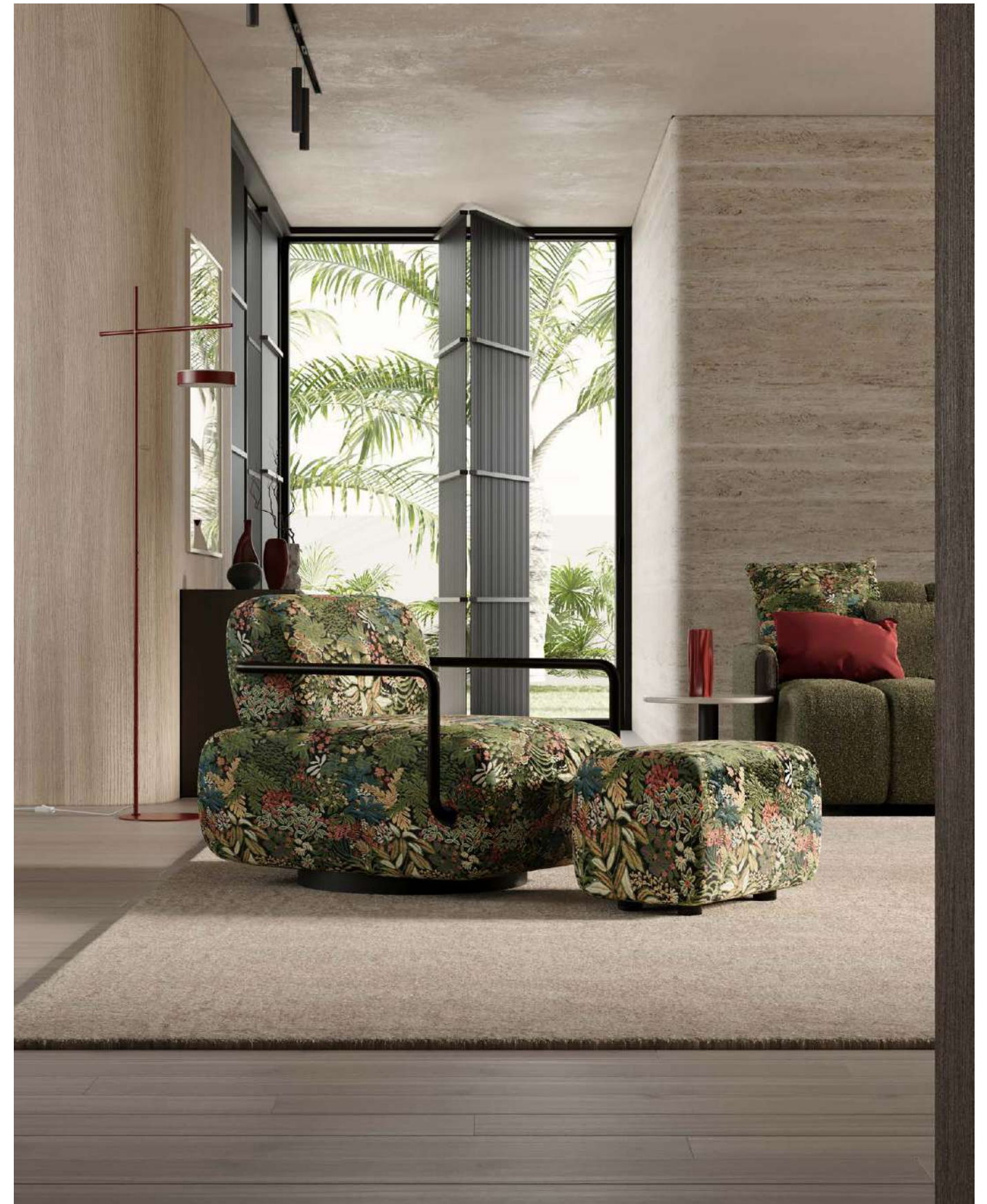


Rivian brings a modern and distinctive atmosphere to living spaces with its mix of textures and strong design language. Its modular structure allows flexible arrangements, while the wide and deep seating ensures maximum comfort. The combination of different fabrics and balanced color transitions adds movement and richness to the space. With its soft lines and voluminous form, Rivian offers both visual and physical comfort, making it perfect for everyday living as well as hosting guests. Its clean yet bold design creates a strong presence at the heart of any interior.





Rivian introduces a strong statement to modern interiors with its voluminous forms and fluid lines. Its modular structure adapts easily to different layout scenarios, while the wide and supportive seating ensures all-day comfort. The balanced combination of textures and colors adds depth, while clean lines highlight its timeless character. Offering comfort for everyday living and elegance for special moments, Rivian naturally becomes the focal point of the space.



relax ; **RIVIAN** armchair ; **RIVIAN** coffee table ; **RIVIAN** pouf ; **RIVIAN**



sideboard ; **RIVIAN**



bookcase ; **RIVIAN**

Designed with clean lines and minimal forms, the console and bookcase create a balanced and elegant harmony in living spaces. The console's smooth surface and soft transitions add a refined simplicity, while its spacious interior offers practical and organized storage. Its top surface serves as a stylish display area for decorative objects. The bookcase, with its open shelving system, provides both storage and display, adding a light and modern feel to the space. Its varied shelf layout allows books and decorative items to be arranged in a balanced way. Together, these two pieces bring both functionality and a strong visual character to the interior.



wall unit ; **RIVIAN**

Designed with a balanced harmony of modern lines and natural textures, this TV unit brings a clean and sophisticated look to living spaces. The depth of dark wood panels combined with light-toned surfaces creates a strong contrast. Its spacious lower storage ensures organized use, while the top surface offers a refined display area for decorative objects. With its minimal form and balanced proportions, it completes modern interiors and turns the TV area into an elegant focal point.



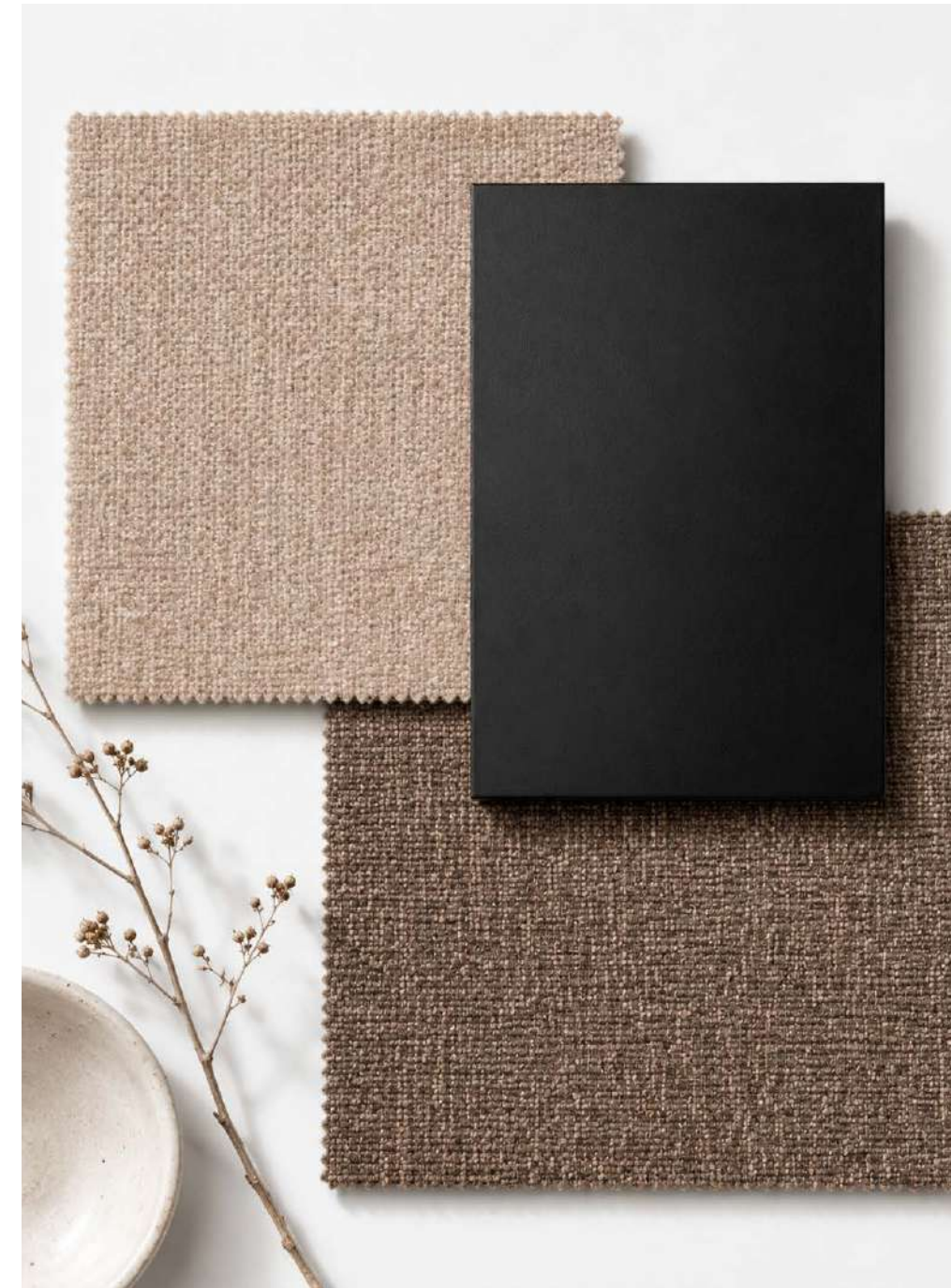


Designed with a balanced harmony of modern lines and natural textures, this TV unit brings a clean and sophisticated look to living spaces. The depth of dark wood panels combined with light-toned surfaces creates a strong contrast. Its spacious lower storage ensures organized use, while the top surface offers a refined display area for decorative objects. With its minimal form and balanced proportions, it completes modern interiors and turns the TV area into an elegant focal point.



With its wide and fluid form, the Nevada corner sofa brings both comfort and visual harmony to your living space. Its soft-textured upholstery and ergonomic seating provide exceptional comfort even during extended use, while its modular structure allows it to adapt easily to different layouts. The rounded lines and minimal design language create a modern and inviting atmosphere. It stands out with its functionality, making it ideal for both everyday living and hosting guests.

NEVADA COLLECTION





Nevada sofa set stands out with its timeless design approach, bringing a balanced elegance to your living space through its clean lines and soft transitions. Its spacious seating areas and ergonomic structure provide all-day comfort, while the high-quality fabric texture adds warmth and an inviting atmosphere. Enriched with modern details, it offers functionality for both everyday use and hosting guests. With its natural tones and minimal aesthetic, it blends effortlessly with various interior styles, enhancing the character of any space it belongs to.





Nevada sofa set combines modern design with clean and balanced lines, creating a timeless elegance in living spaces. Its spacious and comfortable seating, supported by an ergonomic structure, offers all-day relaxation, while the soft-textured fabric adds warmth and an inviting atmosphere. Its flowing lines and minimal design language create an open, airy look and adapt easily to different interior styles. Standing out with its functionality for both everyday use and hosting guests, Nevada brings together comfort and aesthetics in perfect harmony.



Sofa; **NEVADA**



corner ; **NEVADA** armchair ; **VERA**

This corner sofa stands out with its fluid lines and spacious seating, bringing together comfort and elegance in a balanced way. Its soft-textured fabric and ergonomic structure provide all-day comfort, while its modular form easily adapts to different spaces. With its clean and modern design language, it creates an airy atmosphere and offers a stylish, functional solution for both everyday living and hosting guests.



Corner ; **NEVADA** armchair ; **NEVADA**

With its soft flowing form and spacious seating layout, this corner sofa brings calm and comfortable elegance to modern living spaces. Its light-toned fabric adds a bright atmosphere, while the supportive cushion structure enhances everyday comfort. With balanced proportions and a clean design, it creates aesthetic harmony in both large living rooms and modern seating areas.





Curved Seater ; **NEVADA** armchair ; **SORA**



Ponyo sofa set brings a calm, elegant, and inviting atmosphere to living spaces with its soft lines, rounded form, and serene color palette. Its spacious seating, supportive cushions, and textured fabric provide all-day comfort. With its modern design language, it creates an aesthetic presence, while its clean details add a spacious and balanced look to the room. Its warm and harmonious form adapts easily to both modern and natural interior styles. Highlighting comfort in daily life and elegance in special moments, Ponyo offers a refined and comfortable living experience.

PONYO COLLECTION





Ponyo Armchair brings a soft and inviting touch to the living space with its rounded silhouette, gentle texture, and refined proportions. Its cozy form creates a warm seating experience, while the light color palette adds a calm and airy feeling to the room. Designed as both a comfortable resting point and a stylish accent piece, Ponyo Armchair completes the atmosphere with its modern character, elegant details, and peaceful presence.



armchair ; **PONYO**

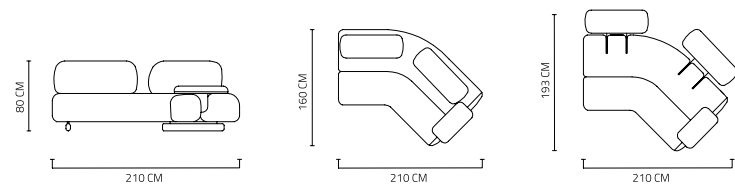


sofa ; **PONYO** armchair ; **PONYO**

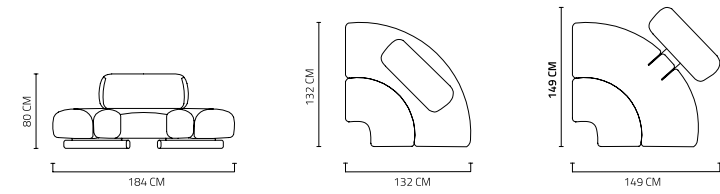


Ponyo sofa set creates a calm, warm, and aesthetic atmosphere with its soft texture, oval lines, and light color palette. Its spacious seating highlights comfort, while its rounded form brings a modern and inviting look to the room. With supportive cushions and a balanced design language, it offers comfort for everyday use and becomes a stylish complement when hosting guests. With its airy presence and refined details, Ponyo adds a comfortable and peaceful character to the living space.

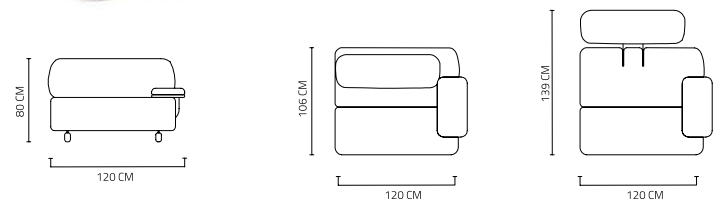
CURVED MODULE WITH ARM



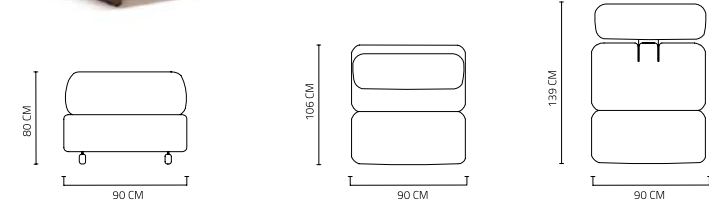
CORNER MODULE



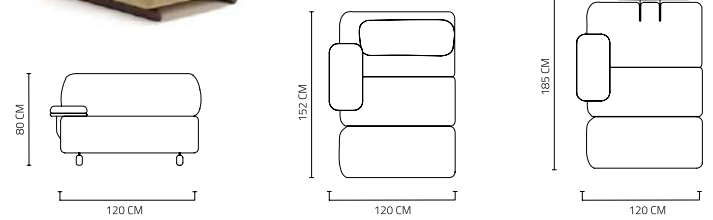
ARM MODULE



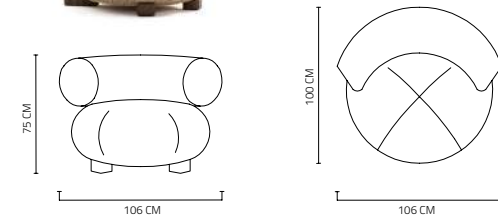
MIDDLE MODULE



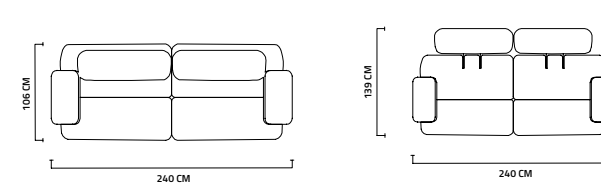
RELAX MODULE



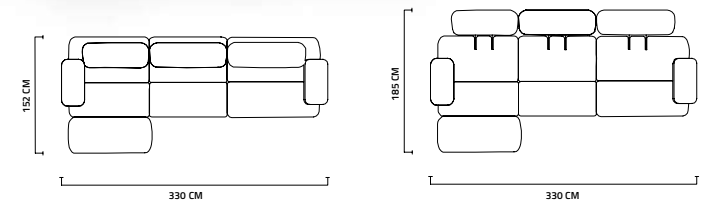
ARMCHAIR



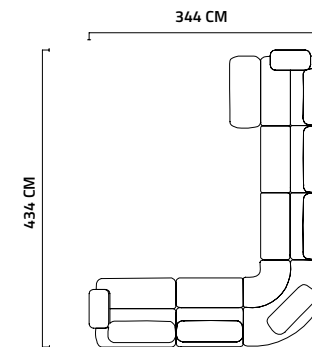
3 SEATER



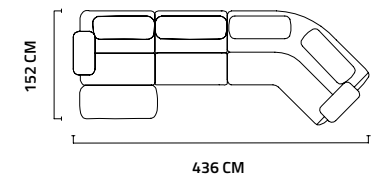
RELAX MODULE



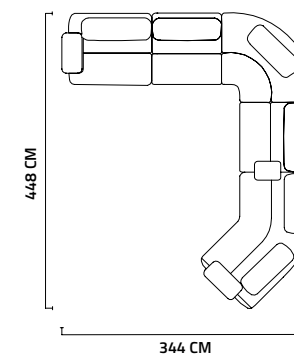
STANDART CORNER SET



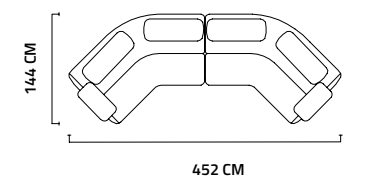
OPTION 1



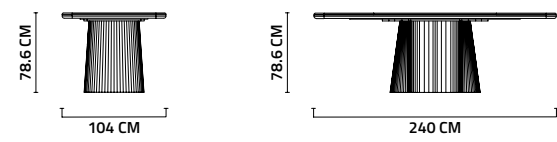
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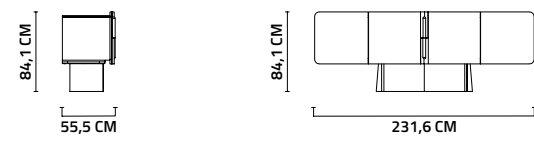
OPTION 3



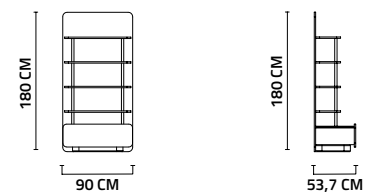
DINNING TABLE



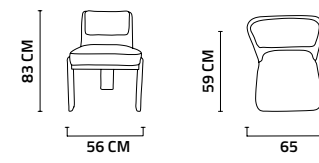
SIDEBOARD



BOOKCASE



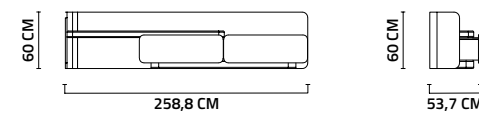
CHAIR



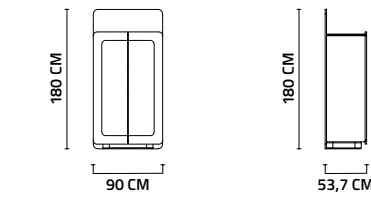
DRESSING



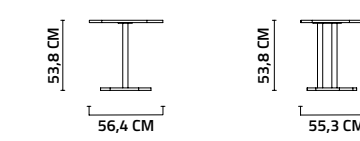
TV LOWER BLOCK



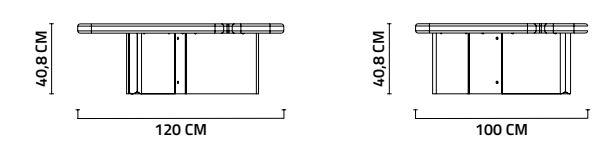
SHOWCASE



SIDE TABLE



COFFEE TABLE

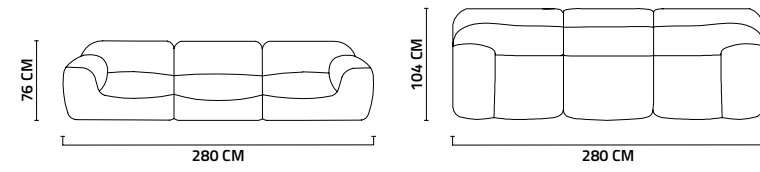


PAINTING

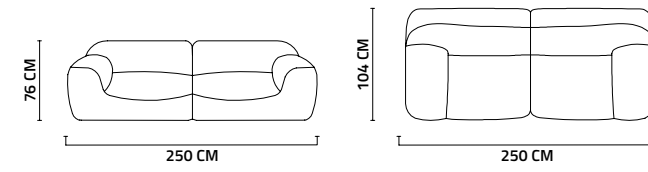


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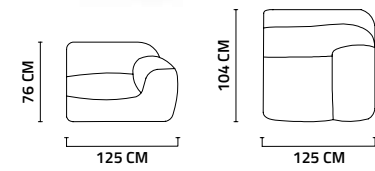
4 SEATER



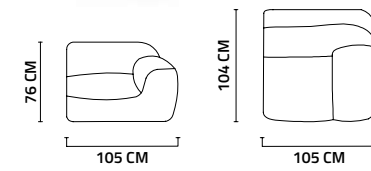
3 SEATER



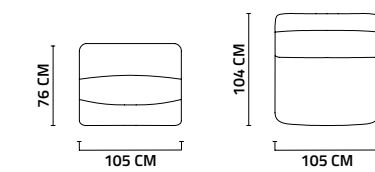
4 SEATER W/ARM



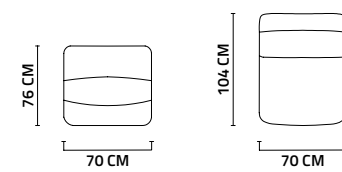
3 SEATER W/ARM



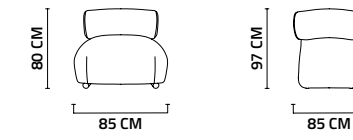
105 CM MIDDLE MODULE



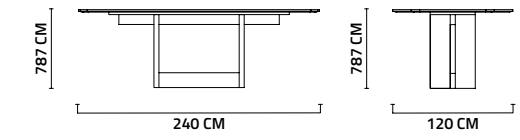
70 CM MIDDLE MODULE



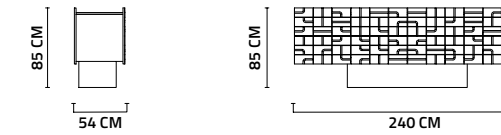
ARMCHAIR



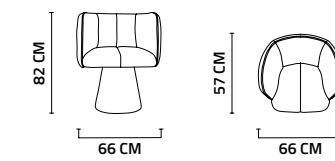
DINING TABLE



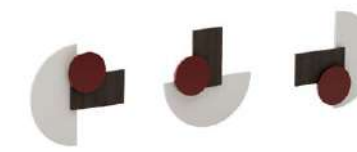
SIDEBOARD



CHAIR

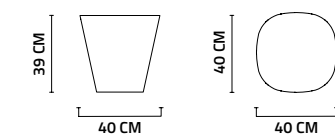


PAINTING

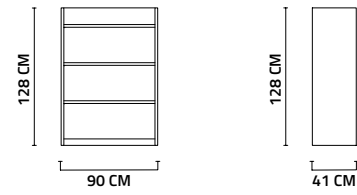


Ø : 60 CM

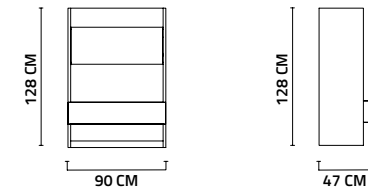
SIDE TABLE



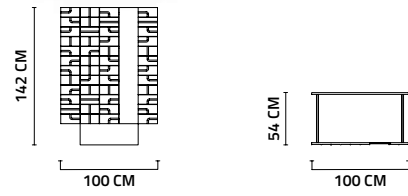
BOOKCASE



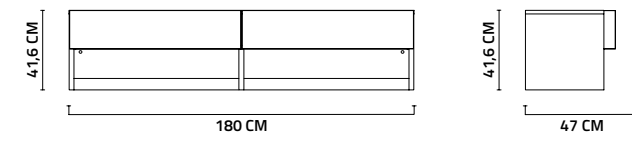
COVER BLOCK



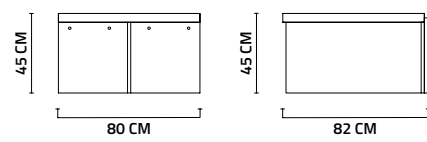
SHOWCASE



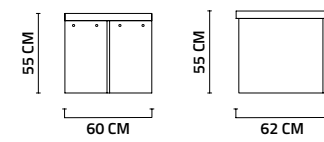
TV LOWER BLOCK



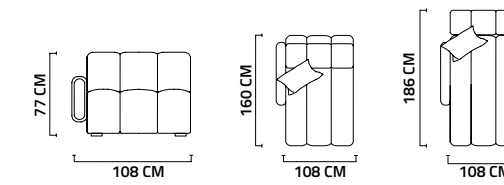
BIG COFFEE TABLE



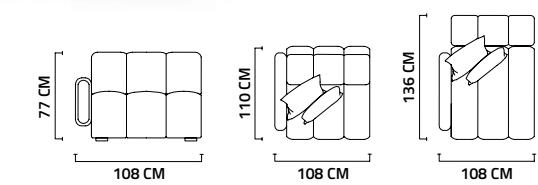
MEDIUM COFFEE TABLE



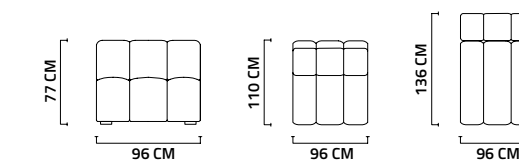
RELAX W/ARM



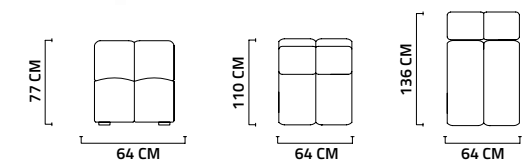
LEFT - RIGHT W/ARM



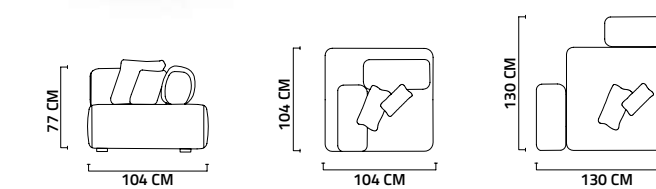
MIDDLE MODULE



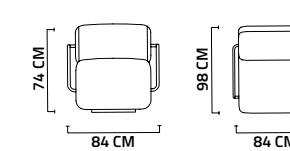
MIDDLE MODULE 64 CM



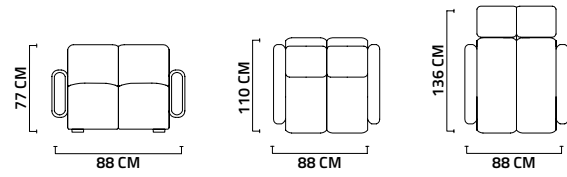
CORNER MODULE



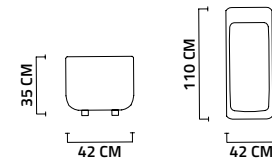
ARMCHAIR



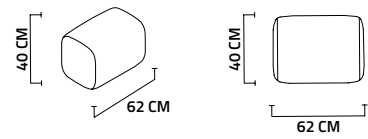
ONE SEATER



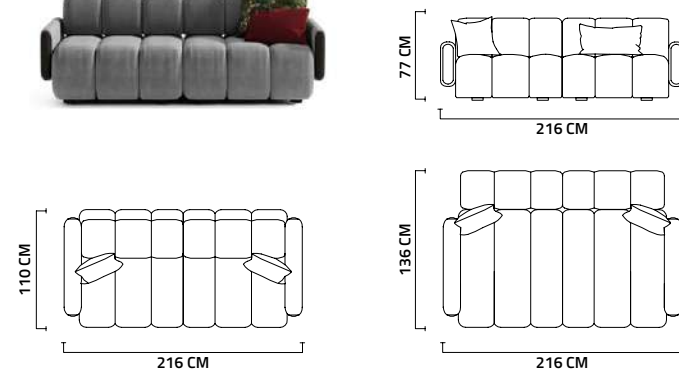
COFFEE TABLE MODULE



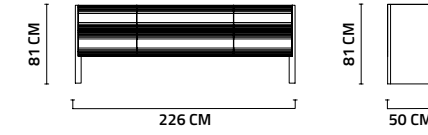
POUF



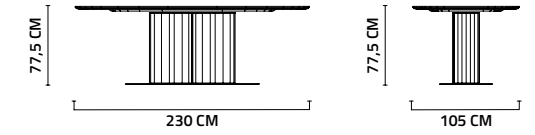
3 SEATER



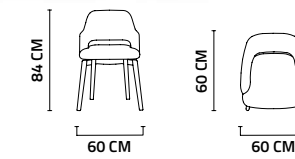
SIDEBOARD



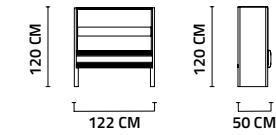
DINING TABLE



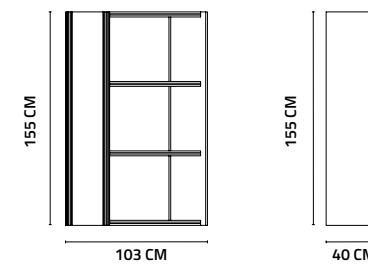
CHAIR



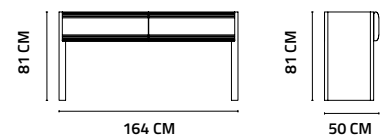
SHOWCASE



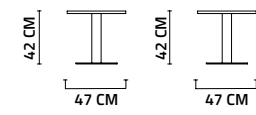
BOOKCASE



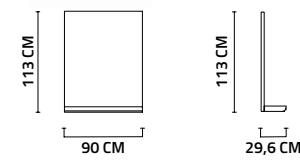
DRESSER



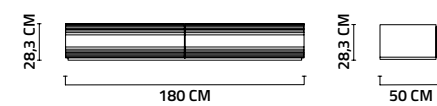
SIDE TABLE



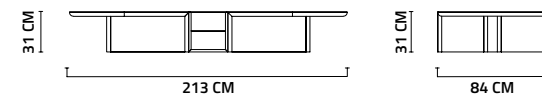
TV LEFT-RIGHT PANEL



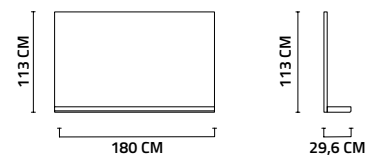
TV LOWER BLOCK



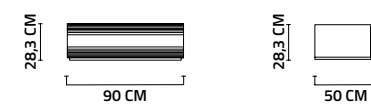
COFFEE TABLE



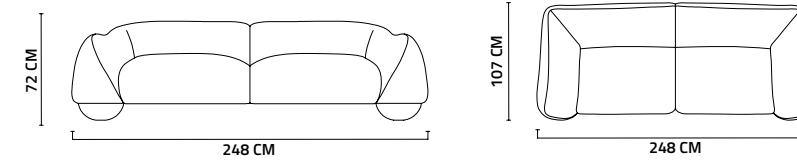
TV CENTER PANEL



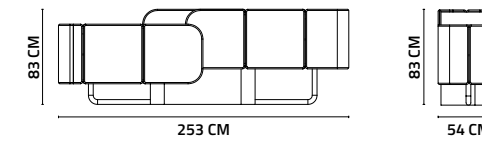
TV SINGLE (LEFT-RIGHT) BLOCK



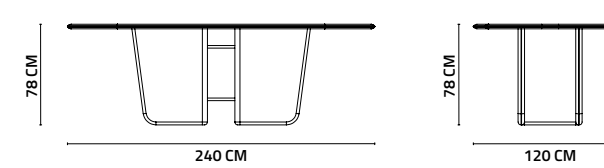
3 SEATER



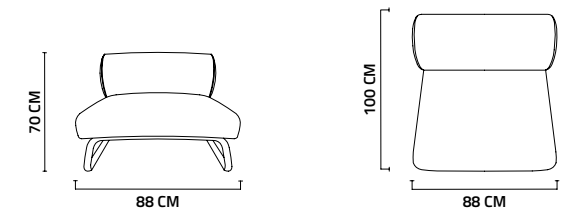
SIDEBORD



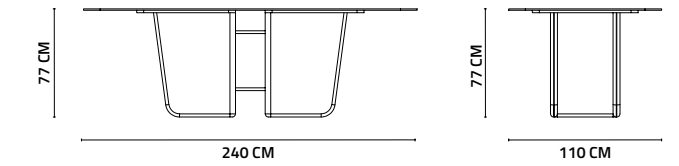
WOODEN DINING TABLE



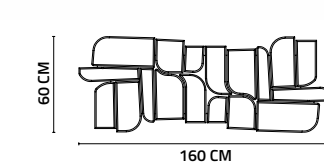
ARMCHAIR



GLASS DINING TABLE

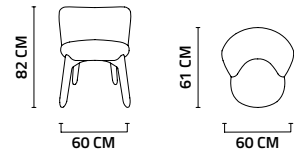


DINING TABLE

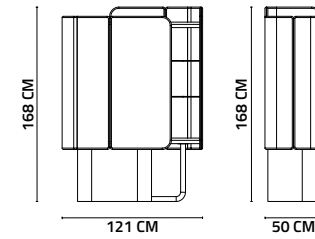


ITAME COLLECTION
TECHNICAL NOTES

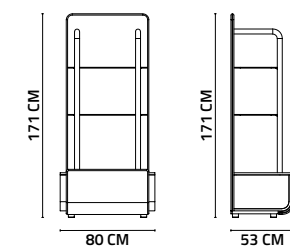
CHAIR



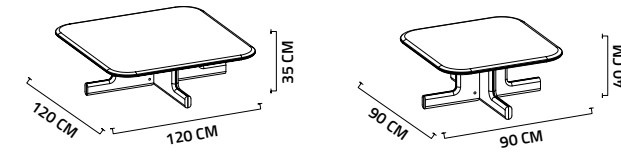
SHOWCASE



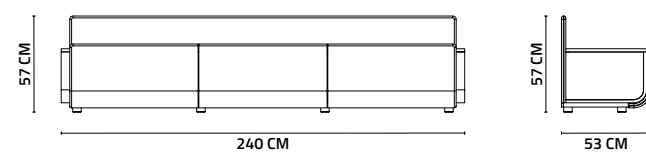
BOOKCASE



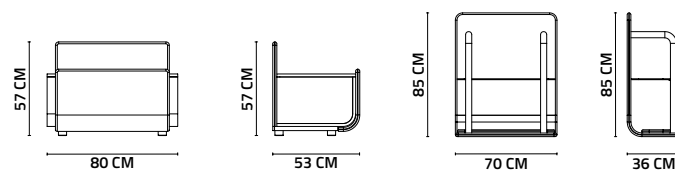
COFFEE TABLE (BIG - SMALL)



240 CM LOWER BLOCK

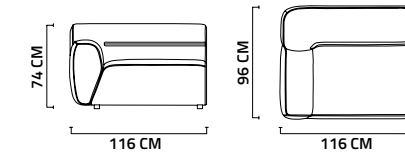


SHELF BLOCK - LOWER BLOCK

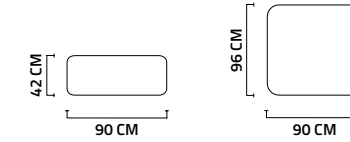


NEVADA COLLECTION
TECHNICAL NOTES

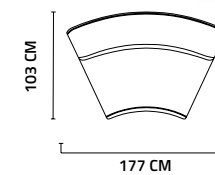
LEFT - RIGHT W/ARM



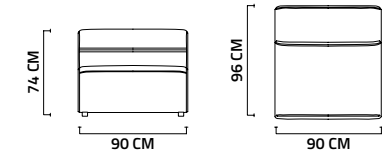
POUF



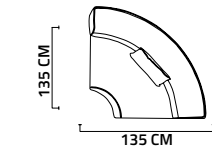
CURVED MIDDLE MODULE



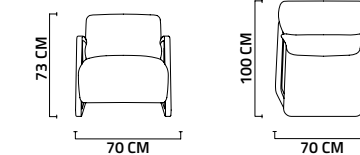
MIDDLE MODULE



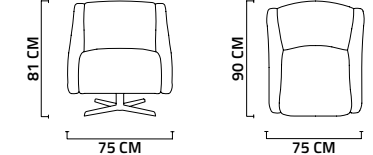
CORNER MODULE



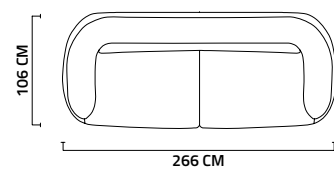
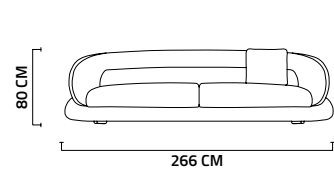
VERA ARMCHAIR



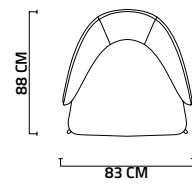
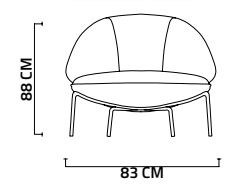
SORA ARMCHAIR



3 SEATER



ARMCHAIR



Showroom

Inegöl - Bursa Karayolu 6.Km,
Mobilyum AVM, A Stage, No: 8
INEGÖL - BURSA/TURKEY

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Factory

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